



Photographics

Portrait & Fine-Art Photography

www.kiawahislandphoto.com

Position:

Experienced Portrait Photographer & Marketing Manager

Taking family portraits isn't always sunshine and roses. It can be beautiful, messy, stressful and fun all at the same time. But, if you like the thought of having your feet in the sand and ocean every day and you like to meet new people and make them laugh, then working as a photographer for PhotoGraphics might be the perfect fit for you.

Responsibilities:

In addition to beautiful and creative photography, the right candidate will have the organizational skills necessary to succeed and stay focused during the extremely busy summer months, and the entrepreneurial skills to market the brand throughout the year.

Photography: Understand how to use a camera resulting in well-lit and sharp images. Have the social skills, personality, and patience necessary to build rapport with all people from grand-parents to infants. Be extremely accurate and organized in cataloging and presenting your images.

Customer Service: Every customer contact is a moment of truth and you will use your verbal and written skills to enthusiastically communicate with customers in-person, online, and over the phone to make them feel welcome and appreciated.

Business and Marketing: It's important to keep the brand and marketing materials fresh for PhotoGraphics, so you'll use your creativity to update the website, social media and blog postings throughout the year. You'll also play a vital role in the image prep and production of products for customer print orders.

Qualifications:

Must have a minimum of 1-2 years of professional photography experience with a demonstrated portfolio plus a working knowledge of Adobe Photoshop and Lightroom.

The right candidate will have strong established skills in:

- Customer service with enthusiastic written and oral communication
- Staying organized in a chaotic environment
- Creating customer orders and accurately calculating financial transactions
- Creating and managing spreadsheets in MS Excel
- Marketing & social media, website updates, and blog posting.

If you are dependable and have mad-skills with a camera and Photoshop (combined with a sense of humor) you will get an interview. The individual selected for this position will have impeccable references and will pass a background check. Candidates should be able to work a flexible schedule including early evenings, some weekends and 40+ hours per week during the busy summer months.

Position Location: 1101 Landfall Way, Seabrook Island, SC 29455
LowCountry Executive Center

To be considered for this position, please send a cover letter, resume, and a link to your online portfolio to:

Michael Cyra at: kiawahislandphoto@yahoo.com. Phone: 843-768-3030